



カラダを温めて健康美人

Natural Ore Fiber is "Self-warming" heat storage fiber.

The natural ore generates the comfortable warmth.

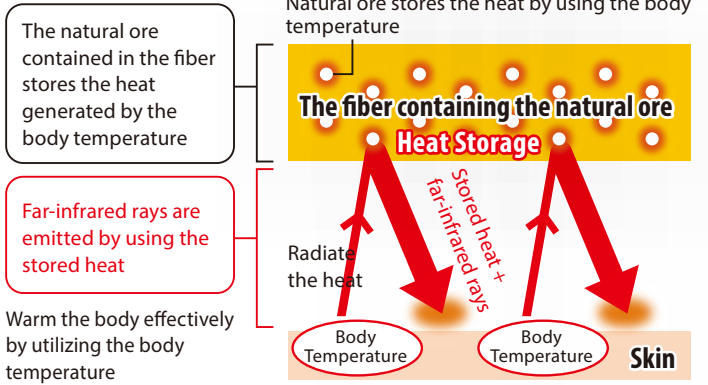
"HEATRAYS" products maximize this feature of the natural ore fiber.



The secret of the warmth

What is Natural Ore Fiber?

It is a "self-warming" heat storage fiber utilizing effects of heat storage and far-infrared rays of the natural ore with the body temperature effectively. The temperature of natural ore fiber won't be too higher than the body temperature, and the comfortable warmth will continue. "Making the body become warm from inside and less likely to get cold" is another main feature of the natural ore fiber.



The natural ore generates the warmth

No electricity needed and comfortable

The power of the natural ore



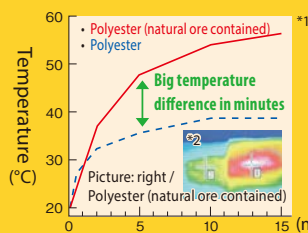
The natural ore contains minerals such as magnesium oxide, silica, alumina, ferric oxide, calcium oxide, etc, and emits far-infrared rays.

The natural ore fiber



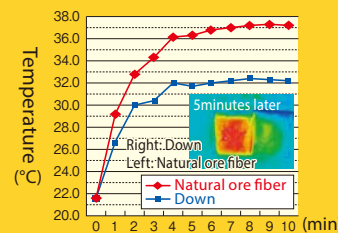
The natural ore is processed into powdered form and put a high powder content into the fiber. The effectiveness of the natural ore is less likely to be diminished by washing.

The heat storage performance of the natural ore fiber



*1. Measured by Japan Synthetic Textile Inspection Institute Foundation (measured values may differ in environments) *2. Heat storage test by putting a light to both fibers in the same quantity and measuring the temperature increase *3. Tested by Japan Spinners Inspecting Foundation *4. Staphylococcus aureus and Pseudomonas aeruginosa are decreased. Tested by Japan Food Research Laboratories

The power of reserving the heat



Absorb the light and change it to the heat efficiently

- Heat Storage
- Deodorization effect
- Antibacterial effect



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